

# CBCS Scheme

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15IM/IP/NT/AL51

Fifth Semester B.E. Degree Examination, Dec.2017/Jan.2018

## Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing one full question from each module.

### Module-1

- 1 a. Elucidate the nature of planning. (10 Marks)  
b. Write a note on the difference between administration and management. (06 Marks)

OR

- 2 a. Explain in detail the modern management approaches. (10 Marks)  
b. Describe management as a science, art or profession. (06 Marks)

### Module-2

- 3 a. What is departmentation? Explain in detail various types of departmentation. (10 Marks)  
b. Explain in detail centralization and decentralization of authority and responsibility. (06 Marks)

OR

- 4 a. Write a note on importance and techniques of coordination. (10 Marks)  
b. Elucidate the principles of organization. (06 Marks)

### Module-3

- 5 a. Explain in detail the various types of entrepreneur. (10 Marks)  
b. Write a note on the evolution of entrepreneurship. (06 Marks)

OR

- 6 a. Elucidate the functions of entrepreneur. (10 Marks)  
b. Write a note on entrepreneurship in India. (06 Marks)

### Module-4

- 7 a. How government is supporting SSI during five year plans? Explain. (10 Marks)  
b. Give a note on characteristics of SSI. (06 Marks)

OR

- 8 a. Explain the role of SSI in economic development in detail. (10 Marks)  
b. Give a short note on advantages of SSI. (06 Marks)

### Module-5

- 9 a. Explain project identification and project selection in detail. (08 Marks)  
b. Discuss project feasibility study in detail. (08 Marks)

OR

- 10 a. Write a note on errors in project report. (12 Marks)  
b. List the merits and demerits of PERT and CPM. (04 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.